Social Media Toolkit for #HoldingTogether, the official campaign for Focus: Philanthropy 2020

FOCUS PHILANTHROPY

#HOLDINGTOGETHER

Key Messages

We live in times of unprecedented challenges and crises. The outbreak of coronavirus in Europe has demonstrated how fragile our societies are and how much we are in need of solidarity.

#HoldingTogether is an opportunity for people around Europe to stand together and remain connected by sharing their stories of solidarity. #HoldingTogether is about building bridges that go beyond national borders, highlighting the new culture of solidarity in this global crisis. Every single act of solidarity counts because our stories are stronger together!

Sample Social Media Messages

- Storytelling is the most powerful way to put ideas into the world today. We agree and believe that our stories of European solidarity are more powerful together #HoldingTogether

- #HoldingTogether is about connecting European foundations through the stories of European solidarity, we are protagonists of this – altogether.

- #HoldingTogether is about recognising that, as foundations, we are all part of the great picture of European solidarity – just as YOU are. This is why we want to ask you: How do you picture European solidarity?

CANVAs TEMPLATES

LINK TO DOWNLOAD FROM CANVA

BECAUSE WE NEED
STORIES OF SOLIDARITY
&
STORIES FOR SOLIDARITY
MORE THAN EVER

#HOLDINGTOGETHER

LINK TO DOWNLOAD
FROM CANVA

THANK YOU

FOR #HoldingTogether WITH US AND FOR SHARING YOUR STORY OF SOLIDARITY

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